

NEWPORT Now

A Renaissance Business Initiative

When Competition Comes to Town: Employee Retention Strategies for Local Businesses

It takes time to find, hire and train new employees, which results in direct costs to your business. For a small business, loss of a key person can have a severe impact, and the cost to replace such an employee is increased because it is less likely that someone else will be able (even temporarily) to step into their shoes. In this workshop you will learn about methods to keep your best employees and identify short-term and long-term solutions to the challenge of new competition in a tight labor marketplace. Topics to be covered include: employee development and engagement, winning communications, management with impact, and "perks" and incentives.

(Speaker: Barbara Lewis Johnson, Vermont Small Business Development Center)

Wednesday, June 15, 2016

6:00 – 8:00 PM North Country Career Center

Fee: \$25

Registration for this event is required. **To register go online to**

<https://vtsbdc.centerdynamics.com/workshop.aspx?ekey=20360027>

or call (802) 728-9101. Payments can also be mailed to: VtSBDC, PO Box 188, Randolph Center, VT 05061

Light refreshments will be served.

For more information please contact **Karen Geraghty** (802) 334-5861 kgeraghty@nvda.net

Sponsored by: Northern Community Investment Corporation (NCIC), Northeastern Vermont Development Association (NVDA), Vermont Small Business Development Center, The City of Newport, Newport City Renaissance Corporation, Vermont's North Country Chamber of Commerce, and USDA – RD



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